



Sahapedia

ANNEXURE I

DELIVERABLES FOR THE SAHAPEDIA EXPLORE FELLOWSHIP for Ahmedabad

1. **Cultural Mapping of Ahmedabad:** The Fellow is required to visit and document at least **15 assets** that are significant markers of the city's culture and heritage. These assets can be from the following themes – Natural Environment, Spaces (Places of Worship, Historical Monuments, Cultural Centres, Public Spaces/Commons, Workspaces/Homes) Public Institutions and Artefacts.
2. **Shreyas Folk Museum** – The fellow will work closely with the Shreyas Folk Museum for the following -
 - a. **Articles (in English):** The fellow will write 2 articles as part of the fellowship.
 - i. The first will be on the museum as an institution, its establishment, the stories that are associated with it and the people that make it a living reality **Min. Length: 2500-3000 words.**
 - ii. The second article will concern the artefacts in the museum. The fellow may pick one gallery, or focus on a few artefacts. The research done for labelling will be useful for the creation of this article. **Recommended length: 800 – 1000 words**

Each of these articles must be accompanied with at least 20 images each. A writing guideline, style guide and image guide will be provided to assist you.
 - b. **Labelling:** The fellow is required to research and create display labels for existing artefacts in the Shreyas Folk Museum. The museum will help the fellow with requisite research.
 - c. **Social Media:** The fellow will also assist the Museum in their social media work. You will be assisted by Sahapedia's social media team in this task.
 - d. **Create Museum Experiences:** The fellow is required to create at least 2 experiences with at least 1 for children. These can be thematic tours, treasure hunts, discussions, gamified tours etc. This can also include creating brochures/flyers with the aid of Sahapedia's graphic design team. You will be assisted by Sahapedia's inhouse experts and the museum team to create these experiences.