

Lockdown Diaries—The #CultureForAll Photography Contest

About:

2020 kept most of us homebound and made us see the world from indoors. Each one of us experienced something memorable, whether it was acquiring a new skill, revisiting old hobbies, or spending more time with family. It was also a year of distinct moments—migrants walking back home, local NGOs handing out free rations and food, young people volunteering for seniors in their communities, students having to write their exams wearing masks, farmer protests, and the shift to online-only classes. Life was different this year, full of unique experiences, but similar for many of us.

To close 2020, Sahapedia invites you to scroll through your photo archives and share your most valuable moment of the year captured in picture, with a caption in the language of your choosing, on or before January 8, 2021. The winners of the **Lockdown Diaries Photography Contest** will receive exciting prizes and an opportunity to be featured on Sahapedia's Instagram profile.

Rules:

1. Each participant is allowed to submit only one entry.
2. Entries should be uploaded on participants' public Instagram account, along with a caption describing the moment in not more than 50 words. The submission has to be a post; Instagram stories won't be accepted.
3. Use the hashtags #CultureForAll and #LockdownDiaries and tag @sahapedia to qualify your entry.
4. Submit your entries on or before January 8, 2021.

Selection Criteria:

A two-stage selection process will be used:

1. Eight entries will be selected based on their visual appeal, uniqueness, and relevance to the contest.
2. These eight entries will be posted on Sahapedia's Instagram profile for 48 hours. The three images that receive the most likes in these 48 hours will be announced as the winners.

Prizes:

One lucky winner will take home a Fujifilm Instax Mini 8 Instant Camera. Two other participants will each win an Amazon voucher worth INR 1000.