Neighbourhood Stories: The #CultureForAll Insta Reels Contest

About:

We're all surrounded by millions of stories. Stories of people, places, customs, and nature have a huge role to play in bringing us closer together. Whether it's a chaiwallah, bookstore, fruit market, NGO, temple, lake, or even a tree, unique tales are embedded everywhere.

Sahapedia is announcing the Neighbourhood Stories Insta Reels Contest, for which you are invited to capture and share any one narrative from your neighbourhood through an Insta reel no longer than **30 seconds**. The winners of the contest will receive exciting prizes and an opportunity to be featured on Sahapedia's Instagram profile.

Rules:

1. Each participant is allowed to submit only one entry.
2. Entries should be uploaded on participants' public Instagram accounts, and should not exceed 30 seconds.
3. There is no pre-defined format for the reel. Participants are free to use their ideas and creativity.
4. Use the hashtags #CultureForAll and #NeighbourhoodStories and tag @sahapedia to qualify your entry.
5. Submit your entries on or before November 14, 2021.

Selection Criteria:

The three best entries will be selected based on their uniqueness and relevance to the contest.

Prizes:

One lucky winner will take home a Fujifilm Instax Mini 8 Instant Camera. Two other participants will each win an Amazon voucher worth INR 1,000.